

# Guidelines to Develop a Successful Side Hustle

So, you have decided to start a side hustle from home but you don't know where to start. Look no further! Follow these few steps and be on your way to developing a successful side hustle today!



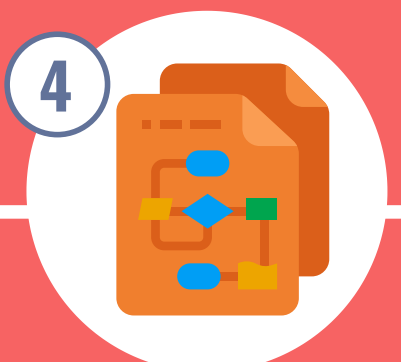
Make a list of what you are interested in. You need to love what you do! Think about your skills, interests, hobbies.



Before you even start make sure you are prepared for the long haul. It will take grit and determination to succeed.



A side hustle should not cost too much but it will require some investment. Decide beforehand how much you are able to spend. Never go into side-hustle debt.



Write a business plan with clearly defined goals. Use SMART - Specific, Measurable, Achievable, Relevant and Time-bound goals.



Delegate work that is outside your expertise. Know your strengths. Do what you are best at, and outsource your weaknesses.



Schedule time for your side hustle but do not neglect your day job. Do not try and juggle your side hustle and job within normal working hours. Big no-no!



Start doing! When you're unsure try something and make adjustments as you go along. Do what brings in revenue. Work the business and focus on serving your target market.

